

A Year-Long Next Gen Strategy for Volunteers

Christine Kreisher | @christinekreish | www.stoprecruiting.com

Volunteers are the lifeblood of your ministry! That's why it's crucial to have a strategy for retaining, supporting and encouraging them throughout the year. You worked so hard to recruit them. Now you need to keep them engaged by encouraging and resourcing them so they stay on mission, find fulfillment, and desire to serve for many years.

4 Things Every Volunteer Needs

1. Celebrate Their **Significance**
2. Provide First Class **Support**
3. Fuel Meaningful **Connections**
4. **Empower** Their Passions

MODEL THE WAY:

Am I leading today in a way that will help our ministry THRIVE tomorrow?

The 4 Before: Four mindsets that every leader should have

- › Excellence
- › Mission
- › Appreciation
- › Invitation

NEXT GEN LEADERS SHIFT THEIR MINDSET FROM "FILLING VOLUNTEER VACANCIES TO FINDING THEIR FIT SO VOLUNTEERS CAN THRIVE!"

A YEAR-LONG STRATEGY

- › August or September: **EVENT** to MOTIVATE
- › October: *Training – "Partner with Parents"
- › November: **SURVEY** to EVALUATE
- › December: **CHRISTMAS PARTY**
- › January: *Training - "Phases"
- › February: Church-Wide "**WE LOVE OUR VOLUNTEERS**" Day
- › March or April: *Training – "Milestones"
- › May or June: **PARTY** to CELEBRATE!!!
- › July: **ALL EXPENSE PAID FAMILY MINISTRY CRUISE!**



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HEAD | HEART | HANDS

"The strategies you implement today will determine the culture you experience tomorrow."

